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# **Building Partnerships for Sustainable Agriculture and Food Security**

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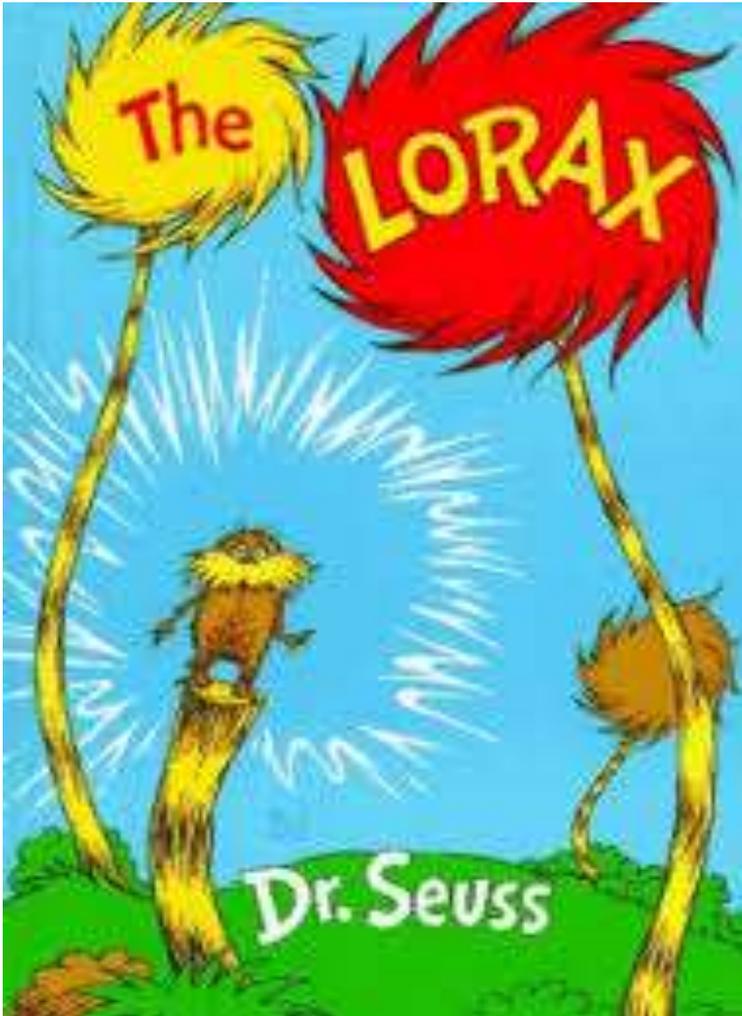
**Trondheim Conference on Biodiversity  
June 3, 2016**

## Presentation Headlines:

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- 1. Private sector engagement is needed for transformative change in global food systems – including for biodiversity**
- 2. Public-private dialogue and partnerships can align vision and action between business, government and the social sector; the World Economic Forum can offer examples in practice**
- 3. We have a window of opportunity for increased cross-sector collaboration in pursuit of the Aichi Targets and the broader Sustainable Development Goals.**

We need to engage the private sector to achieve biodiversity targets and protect ecosystem services



**Rather than treat all business as a threat ...**

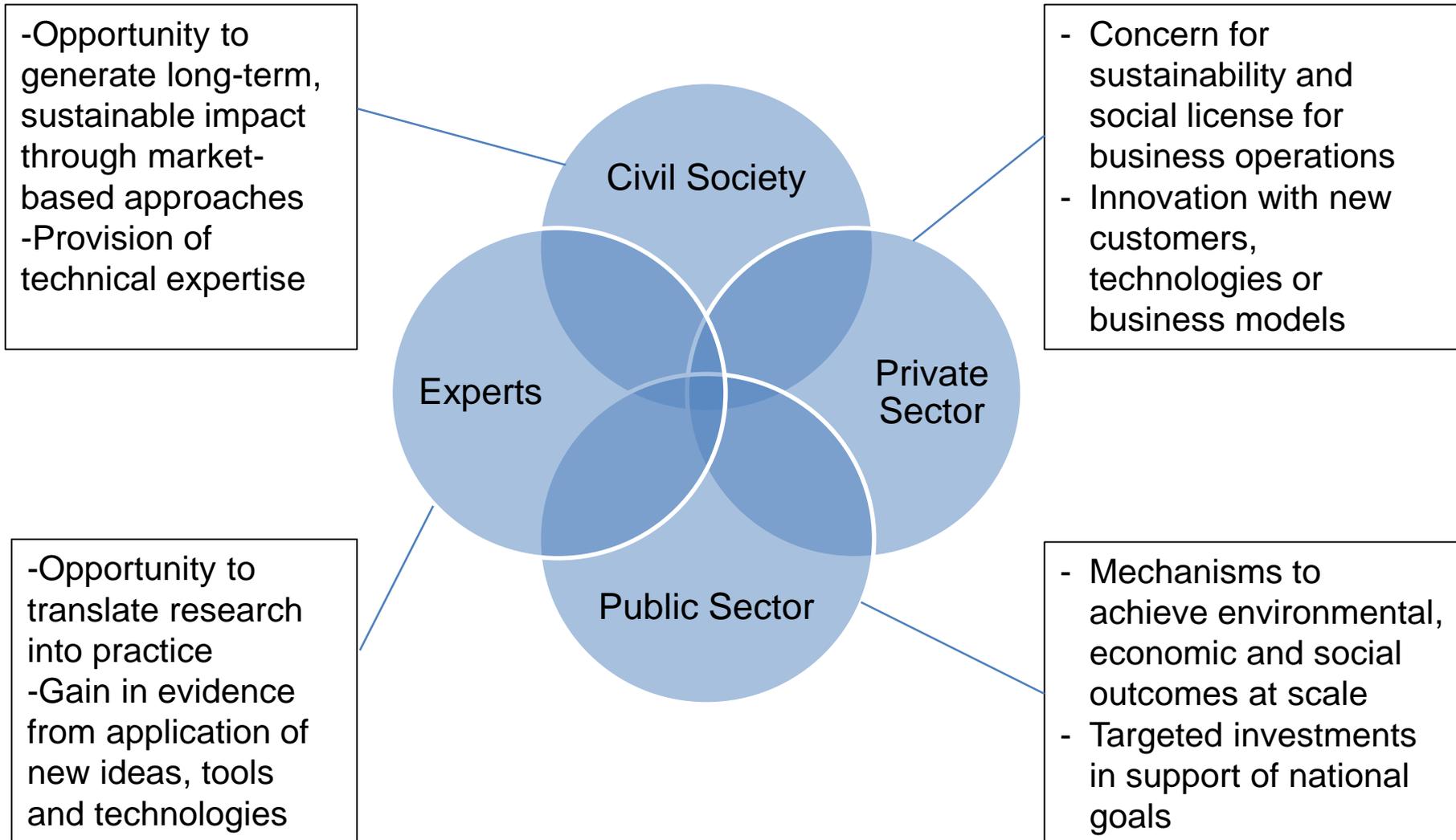
**How can we harness the power of the market for biodiversity and other ecological goals?**

## Why Engage the Private Sector?

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- **Refocus power and resources on aligned goals**
  - Influence the priorities and activities of current power structures
  - Shift the system by creating demand for new innovations and models
  
- **Accelerate investment into responsible activities**
  - Ensure the profitability of sustainable farming and create jobs in the agriculture sector
  - Support social outcomes and ecological services where possible to create a business return on investment
  - Attract investment for countries' development and growth
  
- **Mitigate and shift undesirable business approaches**
  - Create strong, predictable policy frameworks and incentive structures
  - Shift norms and behavior through movements and media

# Public-Private Partnerships are Collaboration Mechanisms to Create Aligned Vision and Pursue Joint Action



# Example of Public-Private Collaboration: World Economic Forum New Vision for Agriculture

- **Agenda Shaping** through facilitation of leadership commitment to action
  - 1,400 individuals in 500 organizations
- **Insight Sharing** through promotion of innovation and best practice
  - Focus on the future of global food systems
- **Collaboration Building** by catalyzing, supporting and scaling multistakeholder action partnerships
  - **\$10.5B mobilized**, of which \$2.3B invested
  - **9.6M farmers engaged**
  - **19 country-led partnerships catalyzed:**
    - Grow Africa
    - Grow Asia
    - NVA India
    - NVA Latin America

## New Vision for Agriculture (NVA)



GROWAFRICA



# New Vision for Agriculture Partnership Model – Guiding Principles



## Locally-owned

and aligned with  
country goals



## Multistakeholder

with open and inclusive  
engagement from the  
beginning



## Market-driven

with projects led by the  
private sector and  
rooted in viable  
business cases



## Globally supported

by an international  
network providing  
solidarity and support



## Holistic

integrating full value  
chains that benefit all  
actors in the  
agricultural system

# New Vision for Agriculture Partnership Model – 8-Step Framework



## **We have a Window of Opportunity to Accelerate Cross-Sector Collaboration in Pursuit of the Future we Want**

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- **Leverage the increased expectation of business to act as “corporate citizens” in light of the Sustainable Development Goals and other global commitments**
- **Recognize increased interest in agriculture and food systems across diverse industry sectors**
  - Finance
  - Mobility
  - Technology
  - *... and ...?*
- **Ally with mission-driven “system leaders” within companies to identify and pursue common priorities**



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# Thank You!

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